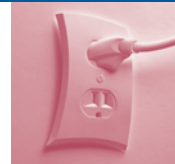



August 8-11, 2004 (Show Dates: 8/8-10)

Riverside Convention Center, Rochester, NY



Company/Organization _____

Address _____

City _____ State _____ Zip _____

Contact _____ Title _____

Signature _____

Tel _____ Fax _____ E-mail _____

Website _____

A. FULL EXHIBIT SPACE

(10'w x 10'd; islands created on request)

_____ YES, we wish to take advantage of an option to reserve early for exhibit space at ENERGY 2004.

Advance Discount Closes 12/19/2003

_____ \$2,000 10'w x 10'd In-line Booth

_____ \$2,150 10'w x 10'd Corner Booth*

After 12/19/2003

_____ \$2,100 10'w x 10'd In-line Booth

_____ \$2,250 10'w x 10'd Corner Booth*

TOTAL SPACE COST = \$ _____

☐ Check here for discounted booth furnishing package (6' skirted table, 2 side chairs, waste basket and carpet) for an additional \$300.

* Islands are considered corner booths.

Preferred Locations: #1 _____ #2 _____ #3 _____ #4 _____ #5 _____

Multiple booth preferred configuration:

_____ 40'long x 10'deep (4 booths)

_____ 20'long x 20'deep (4 booths)

_____ Peninsula (minimum 4 booths - open 3 sides)

_____ Island (minimum 4 booths - open all sides)*

_____ Other _____

Products/firms that you prefer to be in close proximity

Products/firms that you prefer NOT to be in close proximity

Product/Service Description for Complimentary Exhibitor Directory Listing (approximately 40 words)

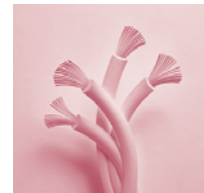
B. "TAKE ONE" LITERATURE DISPLAY

(Unlimited Quantity/Variety)

For additional marketing exposure or for those who can not have a representative attend.
Prominently located at the Exhibit Hall Entrance

_____ Free
if reserve ad in
Exhibitor Directory

_____ \$250



C. EXHIBITOR DIRECTORY ADVERTISING

(Black and White Only) Copy Due: 7/9/04

_____ \$500 Full Page—8" w x 10 1/2" h Non-Exhibiting Firms

_____ \$250 Full Page—8" w x 10 1/2" h Exhibiting Firms **(EXHIBITORS SAVE \$250)**

D. EXHIBITING TERMS

Return Application/Check payable to EXHIBIT PROMOTIONS PLUS, INC. to: ENERGY 2004 SHOW MANAGEMENT, c/o EXHIBIT PROMOTIONS PLUS, INC., 11620 Vixens Path, Ellicott City, MD 21042-1539, 410/997-0763, 301/596-3028, fax 410/997-0764, energy@eponline.com, A \$200 per booth non-refundable deposit is due with application or within two weeks of invoice. 50% of total booth cost is due 2/8/04 with the remaining balance due 5/8/04. A fee of 25% of the total booth cost will be assessed for cancellations received from 2/8/04 to 5/8/04. Cancellations received after 5/8/04 will result in a full forfeiture of a deposit and an obligation to pay the entire exhibit space rental fee. A cancellation must be received in writing to be valid.

E. PAYMENT INFORMATION

TOTAL EXHIBIT FEE \$ _____ (U.S. Funds Only)

Method of Payment (Check One)

☐ **Check** (payable to **Exhibit Promotions Plus, Inc.**)

☐ **Credit:** ☐ VISA ☐ MasterCard ☐ American Express ☐ Diners Club

AMOUNT TO BE CHARGED AT THE TIME OF APPLICATION \$ _____

Credit Card # _____ Exp Date _____ / _____

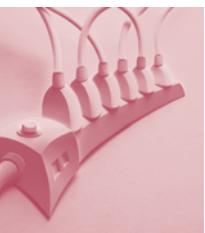
Cardholder Name _____

Cardholder Address _____

Authorized Signature _____ Title _____

REMINDER: ADVANCE DISCOUNT CLOSING 12/19/03

500,000+ Federal Buildings at 8,000 Sites = \$10B Energy Market!



"The Solutions Network"